



**ASTHA AGRI GENETICS**

**Table of Contents**

<b>Agriculture</b> .....	2
Black Gram .....	2
Fodder Crop .....	3
Green Gram .....	4
Jute .....	5
Lentil .....	7
Maize .....	8
Mustard .....	11
Paddy .....	13
Paddy - Hybrid .....	13
Paddy - Improved .....	16
Paddy - Notified .....	22
Pea .....	29
Wheat .....	31
Wheat - Improved .....	31
Wheat - Notified .....	33
<b>All Products</b> .....	35
<b>Aquaculture</b> .....	59
AHCP .....	59
FEED .....	63
<b>Best-Sellers</b> .....	64

# AGRICULTURE

## BLACK GRAM



### BLACK GRAM: T-9

Category: Black Gram - Notified



### BLACK GRAM: IPU 2-43

Category: Black Gram - Notified



### BLACK GRAM: PU-36

Category: Black Gram - Notified



### BLACK GRAM: JU-3

Category: Black Gram - Notified

# FODDER CROP

## GODHANA 17



Sowing Season: Rabi

Duration: First harvest: 50 – 55 days after sowing; Subsequent cuts: Every 45–50 days

Plant Height: 12 – 14 feet

Grain Type: Seed

Colour: Red

Disease / Pest Tolerance: Pest & disease tolerant

Advantage: Fast growing, multi-cut variety, multiple cuts per season, suitable for diverse soils & climates, ideal green fodder for livestock.



## GODHANA 569 WHITE



## GODHANA 568 RED



# GREEN GRAM



## **GREEN GRAM: SHIKHA(IPM-410- 3)**

Category: Green Gram - Notified



## **GREEN GRAM: PDM -139**

Category: Green Gram - Notified



# JUTE



## JUTE: JRC 212

Category: Jute - *Corchorus capsularis* (JRC 212) Sabuj Sona

Sowing Season: March to Mid April

Advantage: Pods non-shattering type, suitable for mid-March to mid-April sowing.



## JUTE: JRO 524 NAVIN

Category: jute -*Corchorus olitorius*(JRO 524) Navin

Sowing Season: Middle of March

Advantage: Pods non-shattering, sowing during the middle of March does not induce premature flowering. It is least susceptible to yellow mite pest and is resistant to root rot diseases in high rainfall areas. It rets better than other *olitorius* varieties and extraction is easy.



## JUTE: JBO 204

Category: Jute - Notified - JBO 204

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## LENTIL



### LENTIL: PUSA AGETI (L-4717)

Category: Lentil - Notified



### LENTIL: KLS 9-3

Category: Lentil - Notified



### LENTIL: MOITREE(WBL 77)

Category: Lentil - Notified



# MAIZE



## MAIZE: HYBRID BD 8032

Category: Hybrid Maize  
 Sowing Season: Rabi  
 Duration (Days): 140 - 150  
 Plant Height: Medium  
 Grain Type: Semi-Flint  
 Disease Pest Tolerance: Tolerant to leaf blight  
 Advantage: Uniform Shelling and High Yielding



## MAIZE: HYBRID BD 033

Sowing Season - Kharif and Spring  
 Duration (Days) - 105 to 115  
 Plant Height - Medium ( strong root, lodging tolerance)  
 Grain Type - Semi Flint, Bold  
 Advantage - High Yield, Big Ear, Excellent Colour, Deep Kernel



## MAIZE: HYBRID VICTOR

Category: Maize, Hybrid, VICTOR  
 Sowing Season: For Rabi and Spring  
 Duration(Days): 145 - 155  
 Plant Height: Medium ( strong root, Lodging tolerance)  
 Grain Type: Semi Flint, Bold type  
 Advantage: Bigger and uniform-sized cobs.



## MAIZE: BD 8055

Category: Maize Hybrid BD 8055  
 Sowing Season: For early Rabi season only  
 Duration(Days): 130 - 140  
 Plant Height: Medium  
 Grain Type: Semi Flint  
 Disease/Pest Tolerance: Tolerant to leaf blight and downy mildew  
 Advantage: Uniform shelling and High Yielding.



## MAIZE: BD 8081

Category: Maize Hybrid BD 8081  
 Sowing Season: For early Rabi season only  
 Duration(Days): 130 - 140  
 Plant Height: Medium  
 Grain Type: Semi Flint  
 Disease/Pest Tolerance: Tolerant to micronutrient deficiency  
 Advantage: Robust and Uniform,



## MAIZE: DMRH 1301

Category: Maize Hybrid  
 Sowing Season: For early and late Rabi season only  
 Duration(Days): 125 - 140  
 Plant Height: Medium  
 Grain Type: Semi Flint  
 Disease/Pest Tolerance: Tolerant  
 Advantage: Early than P3355,

shelling 78-82%.

Responsive to high inputs.



## MAIZE: BD M GOLD

Category: Maize Hybrid BD M Gold

Sowing Season: Rabi and Kharif

Duration(Days): 110 to 115 days  
(Kharif/Pre-Kharif)

120 to 130 days (Rabi)

Plant Height: 220 - 240 cm

Grain Type: Semident

Average Yield: 30 - 35 Q/Acre



# MUSTARD



## MUSTARD SRIJONEE



## KANCHAN

Grain Type: Bold, lustrous grain.

Plant Height: 135-145 cm

Duration: 110-115 days

Average Yield: 10 Q/Acre

Oil Content: > 46%

Special Feature: Fetches better price at the market yard compared to other improved varieties.



## SHYAMU

Grain Type: Bold, lustrous grain.

Plant Height:

Duration: 125-130 days

Average Yield: 11/12 Q/Acre

Oil Content: 45%

Special Feature: Fetches better price at the market yard compared to other improved varieties.



## MUSTARD: KRANTI

Category: Mustard - Improved

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## MUSTARD: PITAMBARI

Category: Mustard - Improved - Pitambari

Sowing Season: Rabi

Duration(Days): 120 - 130

Grain Type: Bold

Disease/ Pest Tolerance: Tolerance to Aphids

Advantage: High yielding variety(19-21 quintal/ha)



## MUSTARD: YELLOW(B-9)

Category: Mustard - Improved

Sowing Season: Rabi

Duration(Days): 90-95

Grain Type: Bold

Disease/ Pest Tolerance: Tolerance to Aphids

Advantage: High yielding variety(13-15 quintal/ha)



## MUSTARD: YELLOW(YSH-401 )

Category: Mustard - Improved

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## MUSTARD: ASTHA FAST

Category: Mustard - Improved - Astha Fast

Sowing Season: Rabi

Duration(Days): 80 -85

Plant Height: Medium

Grain Type: Dark Brown

Disease/Pest Tolerance: NA

Advantage: Before Rabi paddy ideal variety in short duration.



## MUSTARD: KALI

Category: Mustard - Improved

Sowing Season: Rabi

Duration(Days): 110 - 120

Grain Type: Bold

Disease/ Pest Tolerance: Tolerance to Aphids

Advantage: High yielding variety(17-20quintal/ha)



**PADDY**

**PADDY - HYBRID**



## PADDY: ASTHA AMRIT - 301

Product ID: KPAH00603

Category: Paddy - Hybrid - Amrit -301

Sowing Season: Kharif Season

Duration(Days): 120 - 125

Plant Height: Medium

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to blast and BLB

Advantage: High yield



## PADDY: BD 680

Product ID: KPAH00501/RPAH00501

Category: Paddy - Hybrid - BD-680

Sowing Season: Kharif & Rabi Season

Duration(Days): 115 - 120 (Kharif)

Plant Height: Medium

Grain Type: Medium Bold

Disease/Pest Tolerance: Tolerant to blast and BLB

Advantage: High yield



## BD 238 GOLD PLUS

Category: Paddy - Hybrid - BD 238 GOLD

Sowing Season: Boro season

Duration(Days): 130 - 135

Plant Height(cm): 105 - 110

Grain Type: Medium Bold

Disease/ Pest Tolerance: Tolerant to blast and BLB

Advantage: Suitable for common white rice of Southern and Eastern India



## BD 238 GOLD PLAIN

Category: Hybrid Paddy BD 238 GOLD

Sowing Season: Boro season

Duration(Days): 130 - 135

Plant Height(cm): 105 - 110

Grain Type: Medium Bold

Disease/ Pest Tolerance: NA

Advantage: Suitable for common white rice of Southern and Eastern India



## PADDY: AMOLA-068

Category: Paddy - Hybrid - Amola 068

Duration(Days): 115-120

Plant Height: Semi Dwarf

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to blast and BLB

Preferred Land Type: Medium to Low

Avg Yield: 20 - 22 Q/Acre



## PADDY: NANDITA-044

Category: Paddy - Hybrid - Nandita-044

Sowing Season: Kharif Season

Duration(Days): 130 - 140

Plant Height: Medium

Grain Type: Medium Bold

Disease/Pest Tolerance: Tolerant to blast and BLB

Advantage: High yield midiul slender



# PADDY - IMPROVED



## GOBIND-ER-BHOG

Product ID: KPAI03401

Category: Paddy - Improved - GOBIND-ER-BHOG

Sowing Season: Kharif Season

Duration(Days): 150 - 155

Plant Height: 143 - 148 cm

Grain Type: Short Grain, Aromatic Rice

Disease/Pest Tolerance: Tolerant to blast and BLB

Advantage: Sweet, buttery flavour rice



## PADDY: BD-29 FINE

Category: Paddy - Improved

Sowing Season: Rabi

Duration(Days): 148 - 152

Plant Height(cm): 93 - 98

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to BLB, resistant to neck blast

Advantage: Compact, high tillering(22), high yielding with sweet taste



## PADDY: ROJANA

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 115 - 120

Soil Type: Medium to Low

Grain Type: Medium Bold

Avg Yield: 18 - 22 Q/Acre



## PADDY: BD-28 SUPER

Category: Paddy - Improved

Sowing Season: Boro only

Duration(Days): 130 - 135

Plant Height(cm): 95 - 100

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to BLB

Advantage: Compact, high tillering(16), fine, tasty rice



## PADDY: TULSHIBHOG

Category: Paddy - Improved - Tulshibhog

Sowing Season: Kharif Crop

Duration(Days): 150-155

Plant Height: Tall



## PADDY: SUPER SILK

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 115 - 120

Soil Type: Medium to Low

Grain Type: Medium Bold

Grain Type: Aromatic Fine (Black Husk)

Avg Yield: 18 - 22 Q/Acre

Disease/Pest Tolerance: Blast Tolerance

Advantage: High Yielding Potential with Aroma



## RED SHIVA

Category: Paddy - Improved - Red Shiva

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: BD 255

Category: Paddy - Improved - BD255

Sowing Season: Boro and Kharif Crop

Duration(Days): 135 - 140

Plant Height: 96-100 cm

Grain Type: Medium Slender

Disease/Pest Tolerance: Resistant to BLB & Neck blast

Advantage: High Yielding & fine rice



## PADDY: NILANJANA

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 115 - 120

Grain Type: Medium Bold

Disease/Pest Tolerance: Resistant to all strains of blight

Advantage: High yielding & medium land persistant variety



## PADDY: RED ASTHA

Category: Paddy - Improved

Sowing Season: Boro & Kharif

Duration(Days): 110 - 115 (Boro) & 100 -105 (Kharif)

Plant Height(cm): 110 - 115

Grain Type: Long Slender

Disease/Pest Tolerance: Tolerance to Stem Borer and Leaf folder. Resistance to grain discoloration and sheath rot.

Advantage: High-yielding variety



## PADDY: RED MASURI

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 120 - 125

Grain Type: Long Slender

Disease/Pest Tolerance:  
Tolerance to Stem Borer and  
Leaf folder

Advantage: High tillering and  
quality full rice variety



## PADDY: SAMPAT

Category - Paddy - Improved -  
Sampat

Sowing Season: Kharif & Rabi

Duration(Days): 130 - 135  
(Kharif) & 140 - 145 (Rabi)

Plant Height: Semi Dwarf

Grain Type: Medium Super Fine

Advantage: High Yielding with  
excellent Rice quality

Avg Yield: 21-23 Q/Acre



## ASTHA HY RAIZE HIRA 2

Sowing Season: Boro & Kharif

Duration(Days): 130 - 135

Plant Height(cm): 105 - 110

Grain Type: Long Bold

Disease/Pest Tolerance:  
Resistant to BLB & Neck blast

Advantage: High produced  
variety



## PADDY: MADHU

Product ID:  
KPAI17103/RPAI17103

Category: Paddy - Improved -  
Madhu

Sowing Season: Kharif & Rabi

Duration(Days): 110 - 115  
(Kharif)

Plant Height: 105 - 110 cm

Grain Type: Medium Fine

Disease/Pest Tolerance: NA

Advantage: High Yield , Very  
tasty Rice quality



## PADDY: BB 11

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 140 - 145

Plant Height(cm): 110 - 115

Grain Type: Medium Bold

Disease/Pest Tolerance: Sheath  
Blight & Blast Resistant

Advantage: High tillering and  
high yielding & suitable for  
medium land



## PADDY: BD 201

Category: Paddy - Improved

Sowing Season: Boro only

Duration(Days): 125 - 130

Plant Height(cm): 100 - 105

Grain Type: Long Slender

Disease/Pest Tolerance:  
Resistant to BLB & Neck blast

Advantage: High yielding &  
sweet taste with light aroma



## PADDY: BD 264

Category: Paddy - Improved  
 Sowing Season: Boro & Kharif  
 Duration(Days): 140 - 145  
 Plant Height(cm): 98 - 110  
 Grain Type: Long Bold  
 Disease/Pest Tolerance: BLB and Neck Blast Resistant  
 Advantage: High tillering and high yielding varieties



## PADDY: BD-28

Category: Paddy - Improved  
 Sowing Season: Boro only  
 Duration(Days): 125 - 130  
 Plant Height(cm): 95 - 100  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance: Tolerant to BLB  
 Advantage: Compact, high tillering(16), fine, tasty rice



## PADDY: BD 29

Category: Paddy - Improved  
 Sowing Season: Boro & Kharif  
 Duration(Days): 145 - 150  
 Plant Height(cm): 93 - 98  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance: Tolerant to BLB, resistant to neck blast  
 Advantage: Compact, high tillering(22), high yielding with sweet taste



## PADDY: DAMODAR

Category: Paddy - Improved - Damodar  
 Sowing Season: Kharif  
 Duration(Days): 145 -150  
 Plant Height: Long 125 cm  
 Grain Type: Medium Bold  
 Soil Type - Low Land only  
 Advantage: High Yielding ( 20-22 Q/Acre)



## PADDY: GOUTAM

Category: Paddy - Improved - Goutam  
 Sowing Season:  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: GOUTAM SWARNA

Category: Maize - Improved  
 Sowing Season: Kharif only  
 Duration(Days): 140 - 145  
 Plant Height(cm): 120 - 125  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Sheath Blight & Blast Resistant  
 Advantage: High yielding variety



## PADDY: ANAND

Product ID: KPAI02703

Category: Paddy - Improved

Sowing Season: Kharif

Duration(Days): 125 - 130

Plant Height: 100 - 110 cm

Grain Type: Super Fine

Disease/Pest Tolerance:  
Moderate Resistance to Blast

Advantage: Good Milling  
Recovery Percentage



## PADDY: ASTHA 10

Product ID:  
KPAI03203/RPAI03203

Category: Paddy - Improved

Sowing Season: Kharif & Rabi

Duration(Days): 115 - 120  
(Kharif)

Plant Height: 90 - 100 cm

Grain Type: Medium Slender

Disease/Pest Tolerance:

Advantage: High Yielding variety



## PADDY: ASTHA 1509

Product ID: KPAI03303

Sowing Season: Kharif

Duration(Days): 115 to 120

Plant Height: 95 - 100 cm

Grain Type: Basmati

Disease/Pest Tolerance:

Advantage: Very Tasty rice



## PADDY: ASTHA EARLY

Product ID:  
RKPAI15403/RPAI15403

Category: Improved Paddy

Sowing Season: Kharif & Rabi

Duration(Days): 115 - 120 (Kharif)

Plant Height: 90 - 100 cm

Grain Type: Medium Fine

Disease/Pest Tolerance:

Advantage: High Yielding variety



## PADDY: ASTHA GOLD

Product ID:  
KPAI15503/RPAI15503

Category: Paddy - Improved

Sowing Season: Kharif & Rabi

Duration(Days): 125 to 135  
(Kharif)

Plant Height: Medium

Grain Type: Medium Fine

Disease/Pest Tolerance: Tolerant  
to blast and BLB

Advantage: High yield



## PADDY: BANGALAXMI I

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 108-112

Grain Type: Medium Bold

Disease/Pest Tolerance: Tolerant  
to Stem Borer and Leaf folder &  
Other diseases

Advantage: High Tillering and  
disease & pest-resistant variety



## PADDY: BANGALAXMI II

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 140 - 145

Plant Height(cm): 115 - 120

Grain Type: Medium Bold

Disease/Pest Tolerance: Tolerant to Stem Borer and Leaf folder

Advantage: Suitable for medium land and & high yielding

# PADDY - NOTIFIED



## PADDY: BAISHMUTHI

Category: Paddy - OP  
 Sowing Season: Kharif only  
 Duration(Days): 140 - 150  
 Soil Type: Medium to Low  
 Grain Type: Medium Bold  
 Avg Yield: 25 - 30 Q/Acre



## PADDY: GB-1

Category: Paddy - OP  
 Sowing Season: Kharif only  
 Duration(Days): 105 - 110  
 Soil Type: Medium to Low  
 Grain Type: Medium Bold  
 Avg Yield: 18 - 22 Q/Acre



## PADDY: SERA BAHADUR

Category: Paddy - Notified  
 Sowing Season: Kharif only  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: SWARNA SUB 1

Category: Paddy - Notified  
 Sowing Season: Kharif only  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: SATABDI(IET 4786)

Category: Paddy - Notified  
 Sowing Season: Boro only  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: PRATIKSHYA

Category: Paddy - Notified  
 Sowing Season: Kharif only  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: RAJENDRA BHAGABATI

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: RAJENDRA MASURI 1

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: RANI DHAN

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: RANJIT

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: RANJIT SUB 1

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1172

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 7029

Product ID - KPAO06306

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days): 140-145

Plant Height: 105-110

Grain Type: Short Slender

Disease/Pest Tolerance: NA

Advantage: Good Milling Recovery Percentage



## PADDY: PARIJAT

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1140

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1153

Category: Paddy - Notified

Sowing Season: Boro and Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1156

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1001

Category: Paddy - Notified

Sowing Season: Kharif only

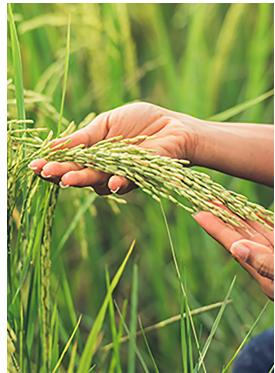
Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1010

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1121

Category: Paddy - Notified

Sowing Season:

Duration(Days):

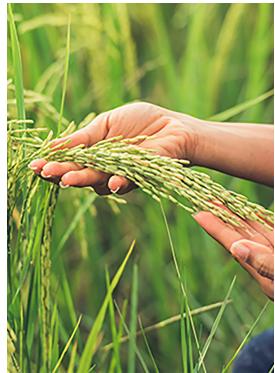
Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:

Advantage:



## PADDY: MASURI

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days): 140 - 145

Plant Height(cm): 140 - 145

Grain Type: Medium Bold

Disease/ Pest Tolerance:  
Tolerance to Stem Borer and  
Leaf folder

Advantage: Rice Quality good  
and high demanding variety.



## PADDY: KHITISH(IET 4094)

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days): 135 to 140

Plant Height: Dwarf (82 to 90  
cm)

Grain Type: Long Slender

Disease/Pest Tolerance:  
Moderately resistant to blast and  
BS

Advantage:



## PADDY: LALAT

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: IR 64 DRT 1

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: KHANDAGIRI

Category: Paddy - Notified

Sowing Season: Boro only

Grain Type: Medium Slender

Disease/ Pest Tolerance:  
Resistant to Sh.R, neck blast, BS,  
BPH, moderately resistant to  
RTV, Sh.B, BLB, WBPH, GM, SB &  
WM

Advantage: Preferred for Rain  
fed Irrigated Uplands



## PADDY: GS III

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: IR 64

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: CR DHAN 800

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: DHIREN

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: GB I

Category: Paddy - Notified

Sowing Season: Boro only

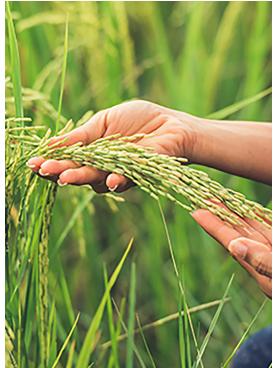
Duration(Days): 120 - 125

Plant Height(cm): 95 - 100

Grain Type: Medium Slender

Disease/ Pest Tolerance: Semi-dwarf; medium slender grains; tolerant to Sh.B, Sh.R,

Advantage: Moderately resistant to BPH, It is susceptible to neck blast.



## PADDY: GS II

Category: Paddy - Notified  
 Sowing Season: Boro & kharif  
 Duration(Days): 122 - 127  
 Plant Height(cm): 100 - 110



## PADDY: BAHADUR

Category: Paddy - Notified  
 Sowing Season: Kharif only  
 Duration(Days): 155 - 160  
 Plant Height(cm): 110 - 114  
 Grain Type: Medium Slender

Disease/Pest Tolerance: AWP, resistant to LB, tolerant to neck blast, BLB, moderately susceptible to Sh.B, SB & susceptible to GM

Advantage: compact panicle with brown husk colour with good yielding capacity



## PADDY: BAHADUR SUB 1

Category: Paddy - Notified  
 Sowing Season:  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: BPT-5204

Category: Paddy - Notified  
 Sowing Season: Kharif  
 Duration(Days): 140 to 145  
 Plant Height:  
 Grain Type: Medium Fine  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: AJIT

Category: Paddy - Notified  
 Sowing Season: Boro only



## PADDY: ANNADA

Category: Paddy - Notified  
 Sowing Season: Boro only  
 Duration(Days): 90 - 100  
 Plant Height(cm): 110 - 112  
 Grain Type: Short Bold  
 Disease/Pest Tolerance: Moderately resistant to blast & SB, susceptible to BLB, GM & BPH.  
 Advantage: Suitable for Lowland and early segment





# PEA



## PEA SEED: ARKEL

Category: Pea Seed - OP  
 Seed Rate - 20-25 Kg /Acre  
 Fruiting - 60-65 Days  
 Crop Duration - 105 - 110 Days  
 Plant Height - 1.5 ft  
 Pods - 7-8 ovules per pod  
 Yield - 48-50 Q/ Acre



## RACHANA



## PEA SEED: HARBHAJAN

Category: Pea Seed - OP



## PEA SEED: ASTHA 10

Category: Pea Seed - Improved  
 Seed Rate: 20 to 25 Kg/acre  
 Spacing: 60cm x 10cm in some area 30cm x 10cm  
 Plant Type: Medium tall with well spread lateral branches  
 No. of Seeds: 9-10/ pod  
 Seed Type: Green color, tender, and very sweet

No. of pickings: 3-4

Average yield: 4-6 tons/acre

Special Feature:

- Tolerant to powdery mildew.
- Fetches more price in the market yard.



# WHEAT

## WHEAT - IMPROVED

### ASTHA BADRI GOLD



Category: Wheat - Improved

Sowing Season: Rabi Season (commonly grown)

Duration (Days): 110 - 120

Plant Height: 100 cm

Grain Characteristics: Sturdy stature, Long spike

Disease/Pest Tolerance: Resistant to yellow & brown rust

Advantage: Popular variety, good chapati making quality

Packing Size Available: 20 kg

### ASTHA 102



**ASTHA 903**

# WHEAT - NOTIFIED

## ASTHA UP-262



Sowing Season: Rabi Season

Duration (Days): 130-135

Plant Height: 95-100 cm

Grain Characteristics: Amber attractive and medium bold with shining.

Disease/Pest Tolerance: Disease resistance to Karnal bunt

Advantage: The variety is very good for chapatti making and high protein (12-13 %).

Packing Size Available: 40 kg

## ASTHA PBW-154



Sowing Season: Rabi Season (commonly grown)

Duration (Days): 120-125

Plant Height: 90-100 cm

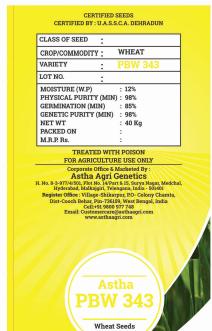
Grain Characteristics: Attractive medium bold

Disease/Pest Tolerance: Resistant to rusts (yellow, brown), and fusarium head blight

Advantage: Good for high-grade flour suitable for bread making and other wheat-based products. Suitable for medium to late-season sowing. Favoured in regions with temperate climates, and is cultivated in areas that receive moderate rainfall.

Packing Size Available: 40 kg

## ASTHA PBW 343



## ASTHA PBW 502





## ASTHA HD 2967

Category: Wheat – NOTIFIED

Sowing Season: Rabi Season (commonly grown)

Duration (Days): 150-155

Plant Height: 90-100 cm

Grain Characteristics: Amber attractive and medium bold with shining, protein-rich grains (~12%).

Disease/Pest Tolerance: Disease tolerant to yellow and brown rust

Advantage: Good for chapatti and flour making. A widely adapted variety of wheat with ever maximum area coverage.

Packing Size Available: 40 kg & 20 kg



## ASTHA K VANDANA

Sowing Season: Rabi Season. Most suitable sowing window is late October to late November.

Duration (Days): 115-125

Plant Height: 95-105 cm

Grain Characteristics: Amber attractive, and medium bold with shining

Disease/Pest Tolerance: Disease resistance to yellow and brown rust, making it a robust choice in disease-prone areas.

Advantage: Widely adopted in Uttar Pradesh, Bihar, Jharkhand, Odisha, West Bengal, Assam, and the north-eastern states, including central India.

Packing Size Available: 40 kg & 20 kg



## ALL PRODUCTS

### GODHANA 17



Sowing Season: Rabi

Duration: First harvest: 50 – 55 days after sowing; Subsequent cuts: Every 45–50 days

Plant Height: 12 – 14 feet

Grain Type: Seed

Colour: Red

### ASTHA UP-262



Sowing Season: Rabi Season

Duration (Days): 130-135

Plant Height: 95-100 cm

Grain Characteristics: Amber attractive and medium bold with shining.

Disease/Pest Tolerance: Disease resistance to Karnal bunt



Disease / Pest Tolerance: Pest & disease tolerant

Advantage: Fast growing, multi-cut variety, multiple cuts per season, suitable for diverse soils & climates, ideal green fodder for livestock.

Advantage: The variety is very good for chapatti making and high protein (12-13 %).

Packing Size Available: 40 kg

## ASTHA PBW-154



Sowing Season: Rabi Season (commonly grown)

Duration (Days): 120-125

Plant Height: 90-100 cm

Grain Characteristics: Attractive medium bold

Disease/Pest Tolerance: Resistant to rusts (yellow, brown), and fusarium head blight

Advantage: Good for high-grade flour suitable for bread making and other wheat-based products. Suitable for medium to late-season sowing. Favoured in regions with temperate climates, and is cultivated in areas that receive moderate rainfall.

Packing Size Available: 40 kg



## ASTHA BADRI GOLD

Category: Wheat – Improved

Sowing Season: Rabi Season (commonly grown)

Duration (Days): 110 – 120

Plant Height: 100 cm

Grain Characteristics: Sturdy stature, Long spike

Disease/Pest Tolerance: Resistant to yellow & brown rust

Advantage: Popular variety, good chapati making quality

Packing Size Available: 20 kg

## MAIZE: HYBRID BD 8032



Category: Hybrid Maize

Sowing Season: Rabi

Duration (Days): 140 – 150

Plant Height: Medium

Grain Type: Semi-Flint

Disease Pest Tolerance: Tolerant

to leaf blight

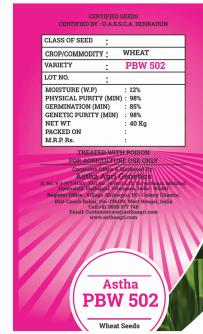
Advantage: Uniform Shelling and High Yielding



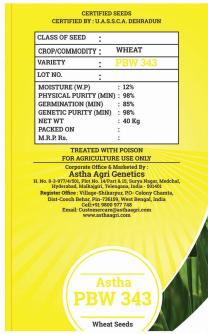
## MUSTARD SRIJONEE



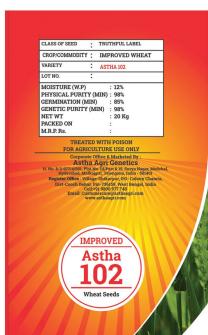
## ASTHA PBW 343



## ASTHA PBW 502



## ASTHA 102



## MAIZE: HYBRID BD 033

Sowing Season - Kharif and Spring

Duration (Days) - 105 to 115

Plant Height - Medium ( strong root, lodging tolerance)

Grain Type - Semi Flint, Bold

Advantage - High Yield, Big Ear, Excellent Colour, Deep Kernel



## GOBIND-ER-BHOG

Product ID: KPAI03401

Category: Paddy - Improved - GOBIND-ER-BHOG

Sowing Season: Kharif Season

Duration(Days): 150 - 155

Plant Height: 143 - 148 cm

Grain Type: Short Grain, Aromatic Rice



## GODHANA 569 WHITE

Disease/Pest Tolerance:  
Tolerant to blast and BLB

Advantage: Sweet, buttery  
flavour rice



## GODHANA 568 RED



## PADDY: ASTHA AMRIT - 301



Product ID: KPAH00603

Category: Paddy - Hybrid - Amrit -301

Sowing Season: Kharif Season

Duration(Days): 120 - 125

Plant Height: Medium

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to blast and BLB

Advantage: High yield

## PADDY: BD 680



Product ID:  
KPAH00501/RPAH00501

Category: Paddy - Hybrid - BD-680

Sowing Season: Kharif & Rabi Season

Duration(Days): 115 - 120 (Kharif)

Plant Height: Medium

Grain Type: Medium Bold

Disease/Pest Tolerance: Tolerant to blast and BLB

Advantage: High yield



## BD 238 GOLD PLUS



Category: Paddy - Hybrid - BD 238 GOLD

Sowing Season: Boro season

Duration(Days): 130 - 135

Plant Height(cm): 105 - 110

Grain Type: Medium Bold

Disease/ Pest Tolerance:  
Tolerant to blast and BLB

Advantage: Suitable for common white rice of Southern and Eastern India



## MAIZE: HYBRID VICTOR

Category: Maize, Hybrid, VICTOR

Sowing Season: For Rabi and Spring

Duration(Days): 145 - 155

Plant Height: Medium (strong root, Lodging tolerance)

Grain Type: Semi Flint, Bold type

Advantage: Bigger and uniform-sized cobs.



## JAL-JEEVAN10KG



## PADDY: BAISHMUTHI

Category: Paddy - OP

Sowing Season: Kharif only

Duration(Days): 140 - 150

Soil Type: Medium to Low

Grain Type: Medium Bold

Avg Yield: 25 - 30 Q/Acre



## PADDY: BD-29 FINE

Category: Paddy - Improved

Sowing Season: Rabi

Duration(Days): 148 - 152

Plant Height(cm): 93 - 98

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to BLB, resistant to neck blast

Advantage: Compact, high tillering(22), high yielding with sweet taste



## PADDY: ROJANA

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 115 - 120

Soil Type: Medium to Low

Grain Type: Medium Bold

Avg Yield: 18 - 22 Q/Acre



## PADDY: GB-1

Category: Paddy - OP

Sowing Season: Kharif only

Duration(Days): 105 - 110

Soil Type: Medium to Low

Grain Type: Medium Bold

Avg Yield: 18 - 22 Q/Acre



## PEA SEED: ARKEL

Category: Pea Seed - OP  
 Seed Rate - 20-25 Kg /Acre  
 Fruiting - 60-65 Days  
 Crop Duration - 105 - 110 Days  
 Plant Height - 1.5 ft  
 Pods - 7-8 ovules per pod  
 Yield - 48-50 Q/ Acre



## PADDY: BD-28 SUPER

Category: Paddy - Improved  
 Sowing Season: Boro only  
 Duration(Days): 130 - 135  
 Plant Height(cm): 95 - 100  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance: Tolerant to BLB  
 Advantage: Compact, high tillering(16), fine, tasty rice



## PADDY: TULSHIBHOG

Category: Paddy - Improved - Tulshibhog  
 Sowing Season: Kharif Crop  
 Duration(Days): 150-155  
 Plant Height: Tall  
 Grain Type: Aromatic Fine (Black Husk)  
 Disease/Pest Tolerance: Blast Tolerance  
 Advantage: High Yielding Potential with Aroma



## BOTTOMLIGHT PS

### Soil Probiotic

### Composition:

- Rhodobacter SP & Rhodococcus SP(>10 billion cfu/ml)
- Lactobacillus SP (> 10 billion cfu/ml)

### Advantage:

- It degrade the Vibrio loads and sludge of pond bottom.
- Utilizes and reduce H2S in water column and soil.
- Promotes the non-pathogenic bacteria over pathogenic.
- Oxidizes the organic matter and reduces black soil problem.
- Stress free environment and increase the production.

**Dosage & Application:**  
 2-4lit/Acer of water mixed with Sand Or as directed by Aquaculture Technician.

**Pack Size:** Available in 500g



## PADDY: SUPER SILK

Category: Paddy - Improved  
 Sowing Season: Kharif only  
 Duration(Days): 115 - 120  
 Soil Type: Medium to Low  
 Grain Type: Medium Bold



## EXPRESSLO

### Water Sanitizer

**Composition:** Povidone-Iodine 20%

### Advantage:

- Control Black/Red Gill
- Control Fungal & Protozoan Infection
- Reduce Vibrious, Virus and Bacterial load
- Complete Purifier and

Avg Yield: 18 - 22 Q/Acre



## LICEBLAST

### Feed Supplement

**Composition:** Organo Phosphate and Herbal Supplements  
**Advantage:**

- Strong Fight against Argulus and Lice
- It kill all larval and Egg of Lice in Fish Pond
- It helps to increase Fish growth
- It is eco-friendly for Phyto and Zoo Plankton

**Doses:** 300ml/Acer of water mixed with water Or as directed by Aquaculture Technician

**Pack size:** Available in 500ml and 1L



## RESIST+

### Water Sanitizer

**Composition:** Benzyl Konium Chloride 80%  
**Advantage:**

- Regulates period moulting
- Control Virus and Fungal Gills Infections
- Complete Purifier and Sanitizer of Water in Fish and Shrimp Ponds

**Doses:** 300ml/Acer of water mixed with water or as directed by Aquaculture Technician.

**Pack size:** Available in 1L



## YIESTPRO

### Feed Supplement

**Composition:** Live Yeast cell count(Billion/gm)>20  
**Advantage:** Yeast used in Bioremediation. Active intestinal Immunity reduces the effects of pathogenic Bacteria Enhance feed palatability, Feed Intake, digestibility & Fermentation efficient nutritional supplement. Excellent source of protein, Vitamins( B- Complex), Nucleotides, beta-glucans, and potential growth promoters, Highly beneficial impact on Diseases and stress resistance in Fish and Prawn.

**Doses:** 10-20gm/Kg feed Or as directed by Aquaculture Technician.

**Pack Size:** Available in 1Kg



## ZEOSPRAY

### Feed Supplement

#### Composition:

- $\text{Al}_2\text{O}_3$ : 28.59%
- $\text{SiO}_2$ : 29.63%
- $\text{Na}_2\text{O}$ : 17.32%
- $\text{MgO}$ : 0.69%
- $\text{P}_2\text{O}_5$ : 0.01%
- $\text{SO}_3$ : 0.04%
- $\text{K}_2\text{O}$ : 0.23%
- $\text{CaO}$ : 0.65%
- $\text{Fe}_2\text{O}_3$ : 0.44%
- L.O.I.: 22.20%

#### Bacillus Species

#### Advantage:

- Purifies Water: Absorbs  $\text{H}_2\text{S}$  (Hydrogen Sulphide),  $\text{NH}_3$  (Ammonia), and other toxic gases from water.
- Cleans Pond Bottom: Absorbs bacteria, suspended solids, waste, and dirty material.
- Increases D.O. Helps to increase the amount of Dissolved Oxygen in the pond bottom.
- Helps in the reproduction of plankton: Because of improved water quality and special nutrients, it helps in better growth and reproduction of



## BACTROBLAST

### Broad Spectrum Disinfectant

**Composition:** BKC, Iodine, Accelerated Acid, Copper Sulphate

#### Advantage:

- Very Strong Sanitizer
- Control Broad Spectrum Vibrio, Bactericide and Anti Protozoan
- Complete Purifier and Sanitizer of water in Fish and Shrimp Ponds.

**Doses:** 600/Acer of water mixed with water Or as directed by Aquaculture Technician

**Pack Size:** Available in 1L



## DEEPCLEAN

### Water Sanitizer

**Composition:** Deltamethrin-2.8%

#### Advantage:

- It kill Broad spectrum viricide, Insecticide
- It helps to increase Fish growth
- It is eco friendly for Phyto and Zoo Plankton

**Doses:** 100ml/Acer of water mixed with water Or as directed by Aquaculture Technician.

**Pack size:** Available in 500ml.



## POTASS

### Water Sanitizer

**Composition:** Potassium Permanganate Pure for Aquaculture Uses

**Advantage:** It is a strong oxidizing agent with good antimicrobial activity. It releases nascent oxygen wide dissolved in water. The nascent oxygen destroys microorganisms as well as organic substances through its oxidizing action.

**Doses:** 0.5 -2kg /Acer with water and broadcast all over the ponds Or as directed by Aquaculture Technician.

**Pack Size:** Available in 500g



## WATERLIGHT

### Water Probiotic

#### Composition:

- Nitrifying bacteria SP. 3x10 billion cfu/gm
- Lactobacillus SP(> 10 billion cfu/gm)

#### Advantage:

- It balance pond bottom environment.
- To maintain water quality and PH value.
- Promotes the non-pathogenic bacteria over pathogenic.
- Oxidizes the organic matter and reduces black soil problem.
- Stress free environment and increase.

**Doses:** 200gm/Acer of water mixed with water Or as directed by Aquaculture Technician.

**Pack Size:** Available in 500g

- plankton.
- Improves water quality: With its high CEC improves water quality by adjusting the pH value of the water.
- Removes bad odour: Absorbs bad odour from water and pond bottom and develops a healthy environment for the prawns/fishes to grow.

**Doses:** 30-50kg/Ha or as directed by Aquaculture technician

**Pack Size:** Available in 5Kg



## WATERMIN

### Feed Supplement

**Composition:** Mixture of Essential Trace Minerals for shrimp & Fish Culture.

#### Advantage:

- Optimizes the trace minerals level in culture ponds.
- Increase the survival rate and Increase Growth of Fish & Shrimp.
- Helpful in reducing the stress and increasing the disease resistance of Fish & Shrimp.
- For optimum growth performance, better yield and profitability.
- Maintain Plankton level.
- Maintain PH of the Culture pond.

**Doses:** 50Kg / Ha / Week for culture ponds Mix with pond water & apply all over the pond.

**Pack Size:** Available in 5Kg



## ASTHA HD 2967

**Category:** Wheat – NOTIFIED

**Sowing Season:** Rabi Season (commonly grown)

**Duration (Days):** 150-155

**Plant Height:** 90-100 cm

**Grain Characteristics:** Amber attractive and medium bold with shining, protein-rich grains (~12%).

**Disease/Pest Tolerance:** Disease tolerant to yellow and brown rust

**Advantage:** Good for chapatti and flour making. A widely adapted variety of wheat with ever maximum area coverage.

**Packing Size Available:** 40 kg & 20 kg



## ASTHA K VANDANA

**Sowing Season:** Rabi Season. Most suitable sowing window is late October to late November.

**Duration (Days):** 115-125

**Plant Height:** 95-105 cm

**Grain Characteristics:** Amber attractive, and medium bold with shining

**Disease/Pest Tolerance:** Disease resistance to yellow and brown rust, making it a robust choice in disease-prone areas.

**Advantage:** Widely adopted in Uttar Pradesh, Bihar, Jharkhand, Odisha, West Bengal, Assam, and the north-eastern states, including central India.

**Packing Size**  
**Available:** 40 kg & 20 kg



## AMMINOCLEAN

### Feed Supplement

**Composition:** Natural Yucca plants (*Yucca schidigera*), Ammonia binding agents, Digestive agents, Digestive Enzymes, and encapsulated beneficial bacteria.

**Advantage:** Binds noxious gases, particularly ammonia.

Accelerated to break down of organic wastes. Enhances the intestinal enzymes system. Increase the digestive and complete digestion.

**Doses:** 1kg/Acre with sand and broadcast all over the ponds Or as directed by Aquaculture Technician.

**Pack size:** Available in 2Kg



## OXIBLOOM

### Feed Supplement

**Composition:** Calcium peroxide, Calcium Carbonate, Sodium Nitrate

**Advantage:** Increase and maintain simultaneously, Dissolved Oxygen (DO) and Alkalinity in pond water. Reduce Toxic gases and anaerobic conditions in the pond bottom. Reduce the stress of Shrimp and Fish Pond

**Doses:** 1-2kg/Acer of water mixed with water Or as directed by Aquaculture Technician.

**Pack Size:** Available in 500g



## RED SHIVA

**Category:** Paddy - Improved - Red Shiva

**Sowing Season:**

**Duration(Days):**

**Plant Height:**

**Grain Type:**

**Disease/Pest Tolerance:**

**Advantage:**



## ASTHA 903



## PADDY: BD 255

**Category:** Paddy - Improved - BD255

**Sowing Season:** Boro and Kharif Crop

**Duration(Days):** 135 - 140

**Plant Height:** 96-100 cm

**Grain Type:** Medium Slender

**Disease/Pest Tolerance:**  
Resistant to BLB & Neck blast

**Advantage:** High Yielding & fine rice



## KANCHAN

**Grain Type:** Bold, lustrous grain.

**Plant Height:** 135-145 cm

**Duration:** 110-115 days

**Average Yield:** 10 Q/Acre

**Oil Content:** > 46%

**Special Feature:** Fetches better price at the market yard compared to other improved varieties.



## SHYAMU

**Grain Type:** Bold, lustrous grain.

**Plant Height:**

**Duration:** 125-130 days

**Average Yield:** 11/12 Q/Acre

**Oil Content:** 45%

**Special Feature:** Fetches better price at the market yard compared to other improved varieties.



## RACHANA



## BLACK GRAM: T-9

Category: Black Gram - Notified



## MAIZE: BD 8055

Category: Maize Hybrid BD 8055

Sowing Season: For early Rabi season only

Duration(Days): 130 - 140

Plant Height: Medium

Grain Type: Semi Flint

Disease/Pest Tolerance: Tolerant to leaf blight and downy mildew

Advantage: Uniform shelling and High Yielding.



## MAIZE: BD 8081

Category: Maize Hybrid BD 8081

Sowing Season: For early Rabi season only

Duration(Days): 130 - 140

Plant Height: Medium

Grain Type: Semi Flint

Disease/Pest Tolerance: Tolerant to micronutrient deficiency

Advantage: Robust and Uniform, shelling 78-82%.



## BLACK GRAM: IPU 2-43

Category: Black Gram - Notified



## BLACK GRAM: PU-36

Category: Black Gram - Notified



## BLACK GRAM: JU-3

Category: Black Gram - Notified



## PADDY: SERA BAHADUR

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: SWARNA SUB 1

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PEA SEED: HARBHAJAN

Category: Pea Seed - OP



## PEA SEED: ASTHA 10

Category: Pea Seed - Improved

Seed Rate: 20 to 25 Kg/acre

Spacing: 60cm x 10cm in some area 30cm x 10cm

Plant Type: Medium tall with well spread lateral branches

No. of Seeds: 9-10/ pod

Seed Type: Green color, tender, and very sweet

No. of pickings: 3-4

Average yield: 4-6 tons/acre

Special Feature:

- Tolerant to powdery mildew.
- Fetches more price in the market yard.

## LENTIL: PUSA AGETI (L-4717)

Category: Lentil - Notified



### LENTIL: KLS 9-3

Category: Lentil - Notified



### LENTIL: MOITREE(WBL 77)

Category: Lentil - Notified



### GREEN GRAM: SHIKHA(IPM-410-3)

Category: Green Gram - Notified



### GREEN GRAM: PDM -139

Category: Green Gram - Notified



### PADDY: RANI DHAN

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



### PADDY: RANJIT

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



### PADDY: RANJIT SUB 1

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:



### PADDY: SATABDI(IET 4786)

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days):

Plant Height:

Grain Type:

Advantage:



## PADDY: PRATIKSHYA

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



Disease/Pest Tolerance:

Advantage:

## PADDY: RAJENDRA BHAGABATI

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: RAJENDRA MASURI 1

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1172

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 7029

Product ID - KPAO06306

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days): 140-145

Plant Height: 105-110

Grain Type: Short Slender

Disease/Pest Tolerance: NA

Advantage: Good Milling Recovery Percentage



## PADDY: PARIJAT

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1140

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1153

Category: Paddy - Notified

Sowing Season: Boro and Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1156

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1001

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1010

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MTU 1121

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:

Advantage:



## PADDY: KHITISH(IET 4094)

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days): 135 to 140

Plant Height: Dwarf (82 to 90 cm)

Grain Type: Long Slender

Disease/Pest Tolerance: Moderately resistant to blast and BS

Advantage:



## PADDY: LALAT

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: MASURI

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days): 140 - 145

Plant Height(cm): 140 - 145

Grain Type: Medium Bold

Disease/ Pest Tolerance: Tolerance to Stem Borer and Leaf folder

Advantage: Rice Quality good and high demanding variety.



## PADDY: KHANDAGIRI

Category: Paddy - Notified

Sowing Season: Boro only

Grain Type: Medium Slender

Disease/ Pest Tolerance: Resistant to Sh.R, neck blast, BS, BPH, moderately resistant to RTV, Sh.B, BLB, WBPH, GM, SB & WM

Advantage: Preferred for Rain fed Irrigated Uplands



## PADDY: IR 64 DRT 1

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: GS III

Category: Paddy - Notified

Sowing Season:

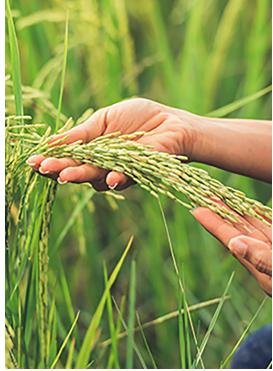
Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: IR 64

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: CR DHAN 800

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: DHIREN

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: GB I

Category: Paddy - Notified

Sowing Season: Boro only

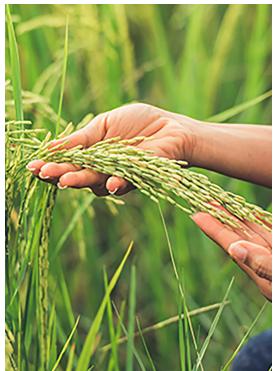
Duration(Days): 120 - 125

Plant Height(cm): 95 - 100

Grain Type: Medium Slender

Disease/ Pest Tolerance: Semi-dwarf; medium slender grains; tolerant to Sh.B, Sh.R,

Advantage: Moderately resistant to BPH, It is susceptible to neck blast.



## PADDY: GS II

Category: Paddy - Notified

Sowing Season: Boro & kharif

Duration(Days): 122 - 127

Plant Height(cm): 100 - 110



## PADDY: BAHADUR

Category: Paddy - Notified

Sowing Season: Kharif only

Duration(Days): 155 - 160

Plant Height(cm): 110 - 114

Grain Type: Medium Slender

Disease/Pest Tolerance: AWP, resistant to LB, tolerant to neck blast, BLB, moderately susceptible to Sh.B, SB & susceptible to GM

Advantage: compact panicle with brown husk colour with good yielding capacity



## PADDY: BAHADUR SUB 1

Category: Paddy - Notified

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: BPT-5204

Category: Paddy - Notified

Sowing Season: Kharif

Duration(Days): 140 to 145

Plant Height:

Grain Type: Medium Fine

Disease/Pest Tolerance:

Advantage:



## MUSTARD: KRANTI

Category: Mustard - Improved

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## PADDY: AJIT

Category: Paddy - Notified

Sowing Season: Boro only



## PADDY: ANNADA

Category: Paddy - Notified

Sowing Season: Boro only

Duration(Days): 90 - 100

Plant Height(cm): 110 - 112

Grain Type: Short Bold

Disease/Pest Tolerance:  
Moderately resistant to blast & SB, susceptible to BLB, GM & BPH.

Advantage: Suitable for Lowland and early segment



## MUSTARD: PITAMBARI

Category: Mustard - Improved - Pitambari

Sowing Season: Rabi

Duration(Days): 120 - 130

Grain Type: Bold

Disease/ Pest Tolerance:  
Tolerance to Aphids

Advantage: High yielding variety(19-21 quintal/ha)



## MUSTARD: YELLOW(B-9)

Category: Mustard - Improved

Sowing Season: Rabi

Duration(Days): 90-95

Grain Type: Bold

Disease/ Pest Tolerance: Tolerance to Aphids

Advantage: High yielding variety(13-15 quintal/ha)



## MUSTARD: YELLOW(YSH-401 )

Category: Mustard - Improved

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerance:

Advantage:



## MUSTARD: ASTHA FAST

Category: Mustard - Improved - Astha Fast

Sowing Season: Rabi

Duration(Days): 80-85

Plant Height: Medium

Grain Type: Dark Brown

Disease/Pest Tolerance: NA

Advantage: Before Rabi paddy ideal variety in short duration.



## PADDY: NILANJANA

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 115 - 120

Grain Type: Medium Bold

Disease/Pest Tolerance: Resistant to all strains of blight

Advantage: High yielding & medium land persistant variety



## PADDY: RED ASTHA

Category: Paddy - Improved

Sowing Season: Boro & Kharif

Duration(Days): 110 - 115 (Boro) & 100 - 105 (Kharif)

Plant Height(cm): 110 - 115

Grain Type: Long Slender

Disease/Pest Tolerance: Tolerance to Stem Borer and Leaf folder. Resistance to grain discoloration and sheath rot.

Advantage: High-yielding variety



## PADDY: RED MASURI

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 120 - 125

Grain Type: Long Slender

Disease/Pest Tolerance: Tolerance to Stem Borer and Leaf folder

Advantage: High tillering and quality full rice variety



## PADDY: SAMPAT

Category - Paddy - Improved - Sampat  
 Sowing Season: Kharif & Rabi  
 Duration(Days): 130 - 135 (Kharif) & 140 - 145 (Rabi)  
 Plant Height: Semi Dwarf  
 Grain Type: Medium Super Fine  
 Advantage: High Yielding with excellent Rice quality  
 Avg Yield: 21-23 Q/Acre



## JUTE: JRC 212

Category: Jute - *Corchorus capsularis* (JRC 212) Sabuj Sona  
 Sowing Season: March to Mid April  
 Advantage: Pods non-shattering type, suitable for mid-March to mid-April sowing.



## JUTE: JRO 524 NAVIN

Category: jute -*Corchorus olitorius*(JRO 524) Navin  
 Sowing Season: Middle of March  
 Advantage: Pods non-shattering, sowing during the middle of March does not induce premature flowering. It is least susceptible to yellow mite pest and is resistant to root rot diseases in high rainfall areas. It rets better than other *olitorius* varieties and extraction is easy.



## JUTE: JBO 204

Category: Jute - Notified - JBO 204  
 Sowing Season:  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## MUSTARD: KALI

Category: Mustard - Improved  
 Sowing Season: Rabi  
 Duration(Days): 110 - 120  
 Grain Type: Bold  
 Disease/ Pest Tolerance: Tolerance to Aphids  
 Advantage: High yielding variety(17-20 quintal/ha)



## PADDY: BD-28

Category: Paddy - Improved  
 Sowing Season: Boro only  
 Duration(Days): 125 - 130  
 Plant Height(cm): 95 - 100  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance: Tolerant to BLB  
 Advantage: Compact, high tillering(16), fine, tasty rice



## PADDY: BD 29

Category: Paddy - Improved  
 Sowing Season: Boro & Kharif  
 Duration(Days): 145 - 150  
 Plant Height(cm): 93 - 98  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance: Tolerant to BLB, resistant to neck blast  
 Advantage: Compact, high tillering(22), high yielding with sweet taste



## PADDY: DAMODAR

Category: Paddy - Improved - Damodar  
 Sowing Season: Kharif  
 Duration(Days): 145 -150  
 Plant Height: Long 125 cm  
 Grain Type: Medium Bold  
 Soil Type - Low Land only  
 Advantage: High Yielding ( 20-22 Q/Acre)



## PADDY: GOUTAM

Category: Paddy - Improved - Goutam  
 Sowing Season:  
 Duration(Days):  
 Plant Height:  
 Grain Type:  
 Disease/Pest Tolerance:  
 Advantage:



## PADDY: GUTI SWARNA

Category: Maize - Improved  
 Sowing Season: Kharif only  
 Duration(Days): 140 - 145  
 Plant Height(cm): 120 - 125  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Sheath Blight & Blast Resistant  
 Advantage: High yielding variety



## ASTHA HY RAIZE HIRA 2

Sowing Season: Boro & Kharif  
 Duration(Days): 130 - 135  
 Plant Height(cm): 105 - 110  
 Grain Type: Long Bold  
 Disease/Pest Tolerance: Resistant to BLB & Neck blast  
 Advantage: High produced variety



## PADDY: MADHU

Product ID: KPAI17103/RPAI17103  
 Category: Paddy - Improved - Madhu  
 Sowing Season: Kharif & Rabi  
 Duration(Days): 110 - 115 (Kharif)  
 Plant Height: 105 - 110 cm  
 Grain Type: Medium Fine  
 Disease/Pest Tolerance: NA  
 Advantage: High Yield , Very tasty Rice quality



## PADDY: BB 11

Category: Paddy - Improved  
 Sowing Season: Kharif only  
 Duration(Days): 140 - 145  
 Plant Height(cm): 110 - 115  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Sheath Blight & Blast Resistant  
 Advantage: High tillering and high yielding & suitable for medium land



## PADDY: BD 201

Category: Paddy - Improved  
 Sowing Season: Boro only  
 Duration(Days): 125 - 130  
 Plant Height(cm): 100 - 105  
 Grain Type: Long Slender  
 Disease/Pest Tolerance: Resistant to BLB & Neck blast  
 Advantage: High yielding & sweet taste with light aroma



## PADDY: BD 264

Category: Paddy - Improved  
 Sowing Season: Boro & Kharif  
 Duration(Days): 140 - 145  
 Plant Height(cm): 98 - 110  
 Grain Type: Long Bold  
 Disease/Pest Tolerance: BLB and Neck Blast Resistant  
 Advantage: High tillering and high yielding varieties



## BD 238 GOLD PLAIN

Category: Hybrid Paddy BD 238 GOLD  
 Sowing Season: Boro season  
 Duration(Days): 130 - 135  
 Plant Height(cm): 105 - 110  
 Grain Type: Medium Bold  
 Disease/ Pest Tolerance: NA  
 Advantage: Suitable for common white rice of Southern and Eastern India



## MAIZE: DMRH 1301

Category: Maize Hybrid  
 Sowing Season: For early and late Rabi season only  
 Duration(Days): 125 - 140  
 Plant Height: Medium  
 Grain Type: Semi Flint  
 Disease/Pest Tolerance: Tolerant  
 Advantage: Early than P3355, Responsive to high inputs.



## PADDY: AMOLA-068

Category: Paddy - Hybrid - Amola 068  
 Duration(Days): 115-120  
 Plant Height: Semi Dwarf  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance: Tolerant to blast and BLB  
 Preferred Land Type: Medium to Low  
 Avg Yield: 20 - 22 Q/Acre



## PADDY: NANDITA-044

Category: Paddy - Hybrid - Nandita-044  
 Sowing Season: Kharif Season  
 Duration(Days): 130 - 140  
 Plant Height: Medium  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Tolerant to blast and BLB  
 Advantage: High yield midiul slender



## PADDY: ANAND

Product ID: KPAI02703  
 Category: Paddy - Improved  
 Sowing Season: Kharif  
 Duration(Days): 125 - 130  
 Plant Height: 100 - 110 cm  
 Grain Type: Super Fine  
 Disease/Pest Tolerance: Moderate Resistance to Blast  
 Advantage: Good Miling Recovery Percentage



## PADDY: ASTHA 10

Product ID: KPAI03203/RPAI03203  
 Category: Paddy - Improved  
 Sowing Season: Kharif & Rabi  
 Duration(Days): 115 - 120 (Kharif)  
 Plant Height: 90 - 100 cm  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance:  
 Advantage: High Yielding variety



## PADDY: ASTHA 1509

Product ID: KPAI03303  
 Sowing Season: Kharif  
 Duration(Days): 115 to 120  
 Plant Height: 95 - 100 cm  
 Grain Type: Basmati  
 Disease/Pest Tolerance:  
 Advantage: Very Tasty rice



## PADDY: ASTHA EARLY

Product ID: RKPAI15403/RPAI15403  
 Category: Improved Paddy  
 Sowing Season: Kharif & Rabi  
 Duration(Days): 115 - 120 (Kharif)  
 Plant Height: 90 - 100 cm  
 Grain Type: Medium Fine  
 Disease/Pest Tolerance:  
 Advantage: High Yielding variety



## PADDY: ASTHA GOLD

Product ID: KPAI15503/RPAI15503  
 Category: Paddy - Improved  
 Sowing Season: Kharif & Rabi  
 Duration(Days): 125 to 135 (Kharif)  
 Plant Height: Medium  
 Grain Type: Medium Fine  
 Disease/Pest Tolerance: Tolerant to blast and BLB  
 Advantage: High yield



## PADDY: BANGALAXMI I

Category: Paddy - Improved  
 Sowing Season: Kharif only  
 Duration(Days): 135 - 140  
 Plant Height(cm): 108-112  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Tolerant to Stem Borer and Leaf folder & Other diseases  
 Advantage: High Tillering and disease & pest-resistant variety



## PADDY: BANGALAXMI II

Category: Paddy - Improved  
 Sowing Season: Kharif only  
 Duration(Days): 140 - 145  
 Plant Height(cm): 115 - 120  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Tolerant to Stem Borer and Leaf folder  
 Advantage: Suitable for medium land and & high yielding



## MAIZE: BD M GOLD

Category: Maize Hybrid BD M Gold  
 Sowing Season: Rabi and Kharif  
 Duration(Days): 110 to 115 days (Kharif/Pre-Kharif)  
 120 to 130 days (Rabi)  
 Plant Height: 220 - 240 cm  
 Grain Type: Semident  
 Average Yield: 30 -35 Q/Acre

# AQUACULTURE

## AHCP

### BOTTOMLIGHT PS



#### Soil Probiotic

#### Composition:

- Rhodobacter SP & Rhodococcus SP (>10 billion cfu/ml)
- Lactobacillus SP (> 10 billion cfu/ml)

#### Advantage:

- It degrades the Vibrio loads and sludge of pond bottom.
- Utilizes and reduces H2S in water column and soil.
- Promotes the non-pathogenic bacteria over pathogenic.
- Oxidizes the organic matter and reduces black soil problem.
- Stress free environment and increases the production.

#### Dosage & Application:

2-4lit/Acer of water mixed with Sand Or as directed by Aquaculture Technician.

Pack Size: Available in 500g



### EXPRESSLO

#### Water Sanitizer

Composition: Povidone-Iodine 20%

#### Advantage:

- Control Black/Red Gill
- Control Fungal & Protozoan Infection
- Reduce Vibrio, Virus and Bacterial load
- Complete Purifier and Sanitizer of Water in Fish and Shrimp Ponds

Doses: 300ml/Acer of water mixed with water or as directed by Aquaculture Technician.

Pack size: Available in 500ml and 1L

### LICEBLAST



#### Feed Supplement

Composition: Organo Phosphate and Herbal Supplements

#### Advantage:

- Strong fight against Argulus and Lice
- It kills all larval and egg of Lice in Fish Pond
- It helps to increase Fish growth
- It is eco-friendly for Phyto and Zoo Plankton

Doses: 300ml/Acer of water mixed with water Or as directed by Aquaculture Technician

Pack size: Available in 500ml and



### RESIST+

#### Water Sanitizer

Composition: Benzyl Konium Chloride 80%

#### Advantage:

- Regulates period moulting
- Control Virus and Fungal Gills Infections
- Complete Purifier and Sanitizer of Water in Fish and Shrimp Ponds

Doses: 300ml/Acer of water mixed with water or as directed by Aquaculture Technician.

Pack size: Available in 1L



## POTASS

### Water Sanitizer

**Composition:** Potassium Permanganate Pure for Aquaculture Uses

**Advantage:** It is a strong oxidizing agent with good antimicrobial activity. It releases nascent oxygen wide dissolved in water. The nascent oxygen destroys microorganisms as well as organic substances through its oxidizing action.

**Doses:** 0.5 -2kg /Acer with water and broadcast all over the ponds Or as directed by Aquaculture Technician.

**Pack Size:** Available in 500g



## WATERLIGHT

### Water Probiotic

**Composition:**

- Nitrifying bacteria SP. 3x10 billion cfu/gm
- Lactobacillus SP(> 10 billion cfu/gm)

**Advantage:**

- It balance pond bottom environment.
- To maintain water quality and PH value.
- Promotes the non-pathogenic bacteria over pathogenic.
- Oxidizes the organic matter and reduces black soil problem.
- Stress free environment and increase.

**Doses:** 200gm/Acer of water mixed with water Or as directed by Aquaculture Technician.

**Pack Size:** Available in 500g



## WATERMIN

### Feed Supplement

**Composition:** Mixture of Essential Trace Minerals for shrimp & Fish Culture.

**Advantage:**

- Optimizes the trace minerals level in culture ponds.
- Increase the survival rate and Increase Growth of Fish & Shrimp.
- Helpful in reducing the stress and increasing the disease resistance of Fish & Shrimp.
- For optimum growth performance, better yield and profitability.
- Maintain Plankton level.
- Maintain PH of the Culture pond.

**Doses:** 50Kg / Ha / Week for culture ponds Mix with pond water & apply all over the pond.

**Pack Size:** Available in 5Kg



## YIESTPRO

### Feed Supplement

**Composition:** Live Yeast cell count(Billion/gm)>20

**Advantage:** Yeast used in Bioremediation. Active intestinal Immunity reduces the effects of pathogenic Bacteria Enhance feed palatability, Feed Intake, digestibility & Fermentation efficient nutritional supplement. Excellent source of protein, Vitamins( B- Complex), Nucleotides, beta-glucans, and potential growth promoters, Highly beneficial impact on Diseases and stress resistance in Fish and Prawn.

**Doses:** 10-20gm/Kg feed Or as directed by Aquaculture Technician.

**Pack Size:** Available in 1Kg



## ZEOSPRAY

### Feed Supplement

#### Composition:

- $\text{Al}_2\text{O}_3$ : 28.59%
- $\text{SiO}_2$ : 29.63%
- $\text{Na}_2\text{O}$ : 17.32%
- $\text{MgO}$ : 0.69%
- $\text{P}_2\text{O}_5$ : 0.01%
- $\text{SO}_3$ : 0.04%
- $\text{K}_2\text{O}$ : 0.23%
- $\text{CaO}$ : 0.65%
- $\text{Fe}_2\text{O}_3$ : 0.44%
- L.O.I.: 22.20%

#### Bacillus Species

#### Advantage:

- Purifies Water: Absorbs  $\text{H}_2\text{S}$  (Hydrogen Sulphide),  $\text{NH}_3$  (Ammonia), and other toxic gases from water.
- Cleans Pond Bottom: Absorbs bacteria, suspended solids, waste, and dirty material.
- Increases D.O. Helps to increase the amount of Dissolved Oxygen in the pond bottom.
- Helps in the reproduction of plankton: Because of improved water quality and special nutrients, it helps in better growth and reproduction of plankton.
- Improves water quality: With its high CEC improves water quality by adjusting the pH value of the water.
- Removes bad odour: Absorbs bad odour from water and pond bottom and develops a healthy environment for the prawns/fishes to grow.

**Doses:** 30-50kg/Ha or as directed by Aquaculture technician

**Pack Size:** Available in 5Kg



## BACTROBLAST

### Broad Spectrum Disinfectant

#### Composition:

BKC, Iodine, Accylerated Acid, Copper Sulphate

#### Advantage:

- Very Strong Sanitizer
- Control Broad Spectrum Vibrio, Bactericide and Anti Protozoan
- Complete Purifier and Sanitizer of water in Fish and Shrimp Ponds.

**Doses:** 600/Acer of water mixed with water Or as directed by Aquaculture Technician

**Pack Size:** Available in 1L



## DEEPCLEAN

### Water Sanitizer

#### Composition:

Deltametharin-2.8%

#### Advantage:

- It kill Broad spectrum viriside, Insecticide
- It helps to increase Fish growth
- It is eco friendly for Phyto and Zoo Plankton

**Doses:** 100ml/Acer of water mixed with water Or as directed by Aquaculture Technician.

**Pack size:** Available in 500ml.



## AMMINOCLEAN

### Feed Supplement

#### Composition:

Natural Yucca plants (*Yucca schidigera*), Ammonia biding agents, Digestive agents, Digestive Enzymes, and encapsulated beneficial bacteria.

**Advantage:** Binds noxious gases, particularly ammonia. Accelerated to break down of organic wastes. Enhances the intestinal enzymes system. Increase the digestive and complete digestion.

**Doses:** 1kg/Acer with sand and broadcast all over the ponds Or

as directed by Aquaculture

Technician.

**Pack size:** Available in 2Kg



## OXIBLOOM

### Feed Supplement

**Composition:** Calcium peroxide, Calcium Carbonate, Sodium Nitrate

**Advantage:** Increase and maintain simultaneously, Dissolved Oxygen (DO) and Alkalinity in pond water. Reduce Toxic gases and anaerobic conditions in the pond bottom. Reduce the stress of Shrimp and Fish Pond

**Doses:** 1-2kg/Acre of water mixed with water Or as directed by Aquaculture Technician.

**Pack Size:** Available in 500g

# FEED

**JAL-JEEVAN25KG****JAL-JEEVAN35KG****JAL-JEEVAN20KG****JAL-JEEVAN10KG**

# BEST-SELLERS



## GODHANA 17

Sowing Season: Rabi

Duration: First harvest: 50 – 55 days after sowing; Subsequent cuts: Every 45–50 days

Plant Height: 12 – 14 feet

Grain Type: Seed

Colour: Red

Disease / Pest Tolerance: Pest & disease tolerant

Advantage: Fast growing, multi-cut variety, multiple cuts per season, suitable for diverse soils & climates, ideal green fodder for livestock.



## ASTHA PBW-154

Sowing Season: Rabi Season (commonly grown)

Duration (Days): 120-125

Plant Height: 90-100 cm

Grain Characteristics: Attractive medium bold

Disease/Pest Tolerance: Resistant to rusts (yellow, brown), and fusarium head blight

Advantage: Good for high-grade flour suitable for bread making and other wheat-based products. Suitable for medium to late-season sowing. Favoured in regions with temperate climates, and is cultivated in areas that receive moderate rainfall.

Packing Size Available: 40 kg



## MAIZE: HYBRID BD 8032

Category: Hybrid Maize

Sowing Season: Rabi

Duration (Days): 140 – 150

Plant Height: Medium

Grain Type: Semi-Flint

Disease Pest Tolerance: Tolerant to leaf blight

Advantage: Uniform Shelling and High Yielding



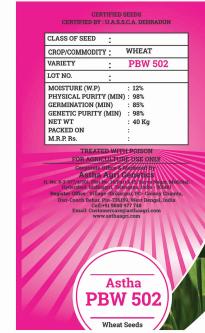
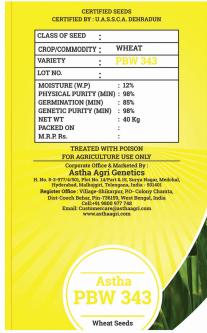
## MUSTARD SRIJONEE



## ASTHA PBW 343



## ASTHA PBW 502



## ASTHA 102



## GODHANA 568 RED



## GODHANA 569 WHITE

## PADDY: ASTHA AMRIT - 301

Product ID: KPAH00603

Category: Paddy - Hybrid - Amrit -301

Sowing Season: Kharif Season

Duration(Days): 120 - 125

Plant Height: Medium

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to blast and BLB

Advantage: High yield



## PADDY: BD 680

**Product ID:**  
KPAH00501/RPAH00501

**Category:** Paddy – Hybrid – BD-680

**Sowing Season:** Kharif & Rabi Season

**Duration(Days):** 115 – 120 (Kharif)

**Plant Height:** Medium

**Grain Type:** Medium Bold

**Disease/Pest Tolerance:** Tolerant to blast and BLB

**Advantage:** High yield



## ASTHA K VANDANA

**Sowing Season:** Rabi Season.  
Most suitable sowing window is late October to late November.

**Duration (Days):** 115-125

**Plant Height:** 95-105 cm

**Grain Characteristics:** Amber attractive, and medium bold with shining

**Disease/Pest Tolerance:** Disease resistance to yellow and brown rust, making it a robust choice in disease-prone areas.

**Advantage:** Widely adopted in Uttar Pradesh, Bihar, Jharkhand, Odisha, West Bengal, Assam, and the north-eastern states, including central India.

**Packing Size**  
Available: 40 kg & 20 kg



## PADDY: NILANJANA

**Category:** Paddy - Improved

**Sowing Season:** Kharif only

**Duration(Days):** 135 - 140

**Plant Height(cm):** 115 - 120

**Grain Type:** Medium Bold

**Disease/Pest Tolerance:**  
Resistant to all strains of blight

**Advantage:** High yielding & medium land persistant variety



## PADDY: RED MASURI

**Category:** Paddy - Improved

**Sowing Season:** Kharif only

**Duration(Days):** 135 - 140

**Plant Height(cm):** 120 - 125

**Grain Type:** Long Slender

**Disease/Pest Tolerance:**  
Tolerance to Stem Borer and Leaf folder

**Advantage:** High tillering and quality full rice variety



## PADDY: DAMODAR

**Category:** Paddy - Improved - Damodar

**Sowing Season:** Kharif

**Duration(Days):** 145 -150

**Plant Height:** Long 125 cm

**Grain Type:** Medium Bold

**Soil Type -** Low Land only

**Advantage:** High Yielding ( 20-22



## PADDY: GOUTAM

**Category:** Paddy - Improved - Goutam

**Sowing Season:**

**Duration(Days):**

**Plant Height:**

**Grain Type:**

**Disease/Pest Tolerance:**

**Advantage:**

Q/Acre)



## PADDY: GUTI SWARNA

Category: Maize - Improved  
 Sowing Season: Kharif only  
 Duration(Days): 140 - 145  
 Plant Height(cm): 120 - 125  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Sheath Blight & Blast Resistant  
 Advantage: High yielding variety



## PADDY: MADHU

Product ID: KPA17103/RPA17103  
 Category: Paddy - Improved - Madhu  
 Sowing Season: Kharif & Rabi  
 Duration(Days): 110 - 115 (Kharif)  
 Plant Height: 105 - 110 cm  
 Grain Type: Medium Fine  
 Disease/Pest Tolerance: NA  
 Advantage: High Yield , Very tasty Rice quality



## MAIZE: DMRH 1301

Category: Maize Hybrid  
 Sowing Season: For early and late Rabi season only  
 Duration(Days): 125 - 140  
 Plant Height: Medium  
 Grain Type: Semi Flint  
 Disease/Pest Tolerance: Tolerant  
 Advantage: Early than P3355, Responsive to high inputs.



## PADDY: AMOLA-068

Category: Paddy - Hybrid - Amola 068  
 Duration(Days): 115-120  
 Plant Height: Semi Dwarf  
 Grain Type: Medium Slender  
 Disease/Pest Tolerance: Tolerant to blast and BLB  
 Preferred Land Type: Medium to Low  
 Avg Yield: 20 - 22 Q/Acre



## PADDY: NANDITA-044

Category: Paddy - Hybrid - Nandita-044  
 Sowing Season: Kharif Season  
 Duration(Days): 130 - 140  
 Plant Height: Medium  
 Grain Type: Medium Bold  
 Disease/Pest Tolerance: Tolerant to blast and BLB



## PADDY: ANAND

Product ID: KPAI02703  
 Category: Paddy - Improved  
 Sowing Season: Kharif  
 Duration(Days): 125 - 130  
 Plant Height: 100 - 110 cm  
 Grain Type: Super Fine  
 Disease/Pest Tolerance: Moderate Resistance to Blast

Advantage: High yield midul slender



## PADDY: ASTHA 10

**Product ID:**  
KPAI03203/RPAI03203

**Category:** Paddy - Improved

**Sowing Season:** Kharif & Rabi

**Duration(Days):** 115 - 120 (Kharif)

**Plant Height:** 90 - 100 cm

**Grain Type:** Medium Slender

**Disease/Pest Tolerance:**

**Advantage:** High Yielding variety

Advantage: Good Miling Recovery Percentage



## PADDY: ASTHA 1509

**Product ID:** KPAI03303

**Sowing Season:** Kharif

**Duration(Days):** 115 to 120

**Plant Height:** 95 - 100 cm

**Grain Type:** Basmati

**Disease/Pest Tolerance:**

**Advantage:** Very Tasty rice



## PADDY: ASTHA EARLY

**Product ID:**  
RKPAI15403/RPAI15403

**Category:** Improved Paddy

**Sowing Season:** Kharif & Rabi

**Duration(Days):** 115 - 120 (Kharif)

**Plant Height:** 90 - 100 cm

**Grain Type:** Medium Fine

**Disease/Pest Tolerance:**

**Advantage:** High Yielding variety



## PADDY: ASTHA GOLD

**Product ID:**  
KPAI15503/RPAI15503

**Category:** Paddy - Improved

**Sowing Season:** Kharif & Rabi

**Duration(Days):** 125 to 135 (Kharif)

**Plant Height:** Medium

**Grain Type:** Medium Fine

**Disease/Pest Tolerance:** Tolerant to blast and BLB

**Advantage:** High yield