

BEST-SELLERS



PADDY: RED BB 11



MAIZE: HYBRID BD 8108



MAIZE: HYBRID BD 059



MAIZE: HYBRID BD 051





GODHANA 17

Sowing Season: Rabi

Duration: First harvest: 50 – 55 days after sowing; Subsequent cuts: Every 45–50 days

Plant Height: 12 – 14 feet

Grain Type: Seed

Colour: Red

Disease / Pest Tolerance: Pest & disease tolerant

Advantage: Fast growing, multi-cut variety, multiple cuts per season, suitable for diverse soils & climates, ideal green fodder for livestock.



ASTHA PBW-154

Sowing Season: Rabi Season (commonly grown)

Duration (Days): 120-125

Plant Height: 90-100 cm

Grain Characteristics: Attractive medium bold

Disease/Pest Tolerance: Resistant to rusts (yellow, brown), and fusarium head blight

Advantage: Good for high-grade flour suitable for bread making and other wheat-based products. Suitable for medium to late-season sowing. Favoured in regions with temperate climates, and is cultivated in areas that receive moderate rainfall.

Packing Size Available: 40 kg



MAIZE: HYBRID BD 8032

Category: Hybrid Maize

Sowing Season: Rabi

Duration (Days): 140 – 150

Plant Height: Medium

Grain Type: Semi-Flint

Disease Pest Tolerance: Tolerant to leaf blight

Advantage: Uniform Shelling and High Yielding



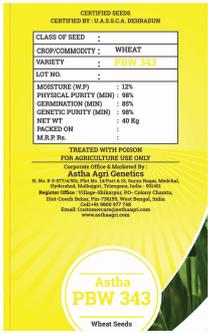
MUSTARD SRIJONEE



ASTHA PBW 343



ASTHA PBW 502



ASTHA 102



GODHANA 569 WHITE



GODHANA 568 RED



PADDY: ASTHA AMRIT - 301

Product ID: KPAH00603

Category: Paddy – Hybrid – Amrit -301

Sowing Season: Kharif Season

Duration(Days): 120 - 125

Plant Height: Medium

Grain Type: Medium Slender

Disease/Pest Tolerancy: Tolerant to blast and BLB

Advantage: High yield



PADDY: BD 680

Product ID:
KPAH00501/RPAH00501

Category: Paddy – Hybrid – BD-680

Sowing Season: Kharif & Rabi Season

Duration(Days): 115 – 120 (Kharif)

Plant Height: Medium

Grain Type: Medium Bold

Disease/Pest Tolerancy: Tolerant to blast and BLB

Advantage: High yield



ASTHA K VANDANA

Sowing Season: Rabi Season. Most suitable sowing window is late October to late November.

Duration (Days): 115-125

Plant Height: 95-105 cm

Grain Characteristics: Amber attractive, and medium bold with shining

Disease/Pest Tolerance: Disease resistance to yellow and brown rust, making it a robust choice in disease-prone areas.

Advantage: Widely adopted in Uttar Pradesh, Bihar, Jharkhand, Odisha, West Bengal, Assam, and the north-eastern states, including central India.

Packing Size Available: 40 kg & 20 kg



PADDY: NILANJANA

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 115 - 120

Grain Type: Medium Bold

Disease/Pest Tolerancy: Resistant to all strains of blight

Advantage: High yielding & medium land persistent variety



PADDY: RED MASURI

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 120 - 125

Grain Type: Long Slender

Disease/Pest Tolerancy: Tolerance to Stem Borer and Leaf folder

Advantage: High tillering and quality full rice variety



PADDY: DAMODAR

Category: Paddy - Improved - Damodar

Sowing Season: Kharif

Duration(Days): 145 - 150

Plant Height: Long 125 cm

Grain Type: Medium Bold

Soil Type - Low Land only

Advantage: High Yielding (20-22



PADDY: GOUTAM

Category: Paddy - Improved - Goutam

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerancy:

Advantage:

Q/Acre)



PADDY: GUTI SWARNA

Category: Maize - Improved
 Sowing Season: Kharif only
 Duration(Days): 140 - 145
 Plant Height(cm): 120 - 125
 Grain Type: Medium Bold
 Disease/Pest Tolerancy: Sheath Blight & Blast Resistant
 Advantage: High yielding variety



PADDY: MADHU

Product ID: KPAI17103/RPAI17103
 Category: Paddy - Improved - Madhu
 Sowing Season: Kharif & Rabi
 Duration(Days): 110 - 115 (Kharif)
 Plant Height: 105 - 110 cm
 Grain Type: Medium Fine
 Disease/Pest Tolerancy: NA
 Advantage: High Yield , Very tasty Rice quality



MAIZE: DMRH 1301

Category: Maize Hybrid
 Sowing Season: For early and late Rabi season only
 Duration(Days): 125 - 140
 Plant Height: Medium
 Grain Type: Semi Flint
 Disease/Pest Tolerancy: Tolerant
 Advantage: Early than P3355, Responsive to high inputs.



PADDY: AMOLA-068

Category: Paddy - Hybrid - Amola 068
 Duration(Days): 115-120
 Plant Height: Semi Dwarf
 Grain Type: Medium Slender
 Disease/Pest Tolerance: Tolerant to blast and BLB
 Preferred Land Type: Medium to Low
 Avg Yield: 20 - 22 Q/Acre



PADDY: NANDITA-044

Category: Paddy - Hybrid - Nandita-044
 Sowing Season: Kharif Season
 Duration(Days): 130 - 140
 Plant Height: Medium
 Grain Type: Medium Bold
 Disease/Pest Tolerancy: Tolerant to blast and BLB



PADDY: ANAND

Product ID: KPAI02703
 Category: Paddy - Improved
 Sowing Season: Kharif
 Duration(Days): 125 - 130
 Plant Height: 100 - 110 cm
 Grain Type: Super Fine
 Disease/Pest Tolerancy: Moderate Resistance to Blast

Advantage: High yield midiu slender

Advantage: Good Milling
Recovery Percentage



PADDY: ASTHA 10

Product ID:
KPAI03203/RPAI03203

Category: Paddy - Improved

Sowing Season: Kharif & Rabi

Duration(Days): 115 - 120
(Kharif)

Plant Height: 90 - 100 cm

Grain Type: Medium Slender

Disease/Pest Tolerancy:

Advantage: High Yielding variety



PADDY: ASTHA 1509

Product ID: KPAI03303

Sowing Season: Kharif

Duration(Days): 115 to 120

Plant Height: 95 - 100 cm

Grain Type: Basmati

Disease/Pest Tolerancy:

Advantage: Very Tasty rice



PADDY: ASTHA EARLY

Product ID:
RKPAI15403/RPAI15403

Category: Improved Paddy

Sowing Season: Kharif & Rabi

Duration(Days): 115 - 120 (Kharif)

Plant Height: 90 - 100 cm

Grain Type: Medium Fine

Disease/Pest Tolerancy:

Advantage: High Yielding variety



PADDY: ASTHA GOLD

Product ID:
KPAI15503/RPAI15503

Category: Paddy - Improved

Sowing Season: Kharif & Rabi

Duration(Days): 125 to 135 (Kharif)

Plant Height: Medium

Grain Type: Medium Fine

Disease/Pest Tolerancy: Tolerant to blast and BLB

Advantage: High yield