

BEST-SELLERS



PADDY: RED BB 11



MAIZE: HYBRID BD 8108



MAIZE: HYBRID BD 059



MAIZE: HYBRID BD 051





## GODHANA 17

Sowing Season: Rabi

Duration: First harvest: 50 – 55 days after sowing; Subsequent cuts: Every 45–50 days

Plant Height: 12 – 14 feet

Grain Type: Seed

Colour: Red

Disease / Pest Tolerance: Pest & disease tolerant

Advantage: Fast growing, multi-cut variety, multiple cuts per season, suitable for diverse soils & climates, ideal green fodder for livestock.



## ASTHA PBW-154

Sowing Season: Rabi Season (commonly grown)

Duration (Days): 120-125

Plant Height: 90-100 cm

Grain Characteristics: Attractive medium bold

Disease/Pest Tolerance: Resistant to rusts (yellow, brown), and fusarium head blight

Advantage: Good for high-grade flour suitable for bread making and other wheat-based products. Suitable for medium to late-season sowing. Favoured in regions with temperate climates, and is cultivated in areas that receive moderate rainfall.

Packing Size Available: 40 kg



## MAIZE: HYBRID BD 8032

Category: Hybrid Maize

Sowing Season: Rabi

Duration (Days): 140 – 150

Plant Height: Medium

Grain Type: Semi-Flint

Disease Pest Tolerance: Tolerant to leaf blight

Advantage: Uniform Shelling and High Yielding



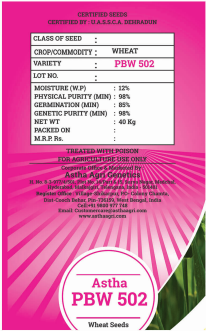
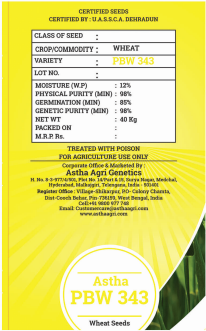
## MUSTARD SRIJONEE



## ASTHA PBW 343



## ASTHA PBW 502



ASTHA 102



GODHANA 569 WHITE



GODHANA 568 RED



PADDY: ASTHA AMRIT - 301



Product ID: KPAH00603

Category: Paddy – Hybrid – Amrit -301

Sowing Season: Kharif Season

Duration(Days): 120 - 125

Plant Height: Medium

Grain Type: Medium Slender

Disease/Pest Tolerancy: Tolerant to blast and BLB

Advantage: High yield



## PADDY: BD 680

**Product ID:**  
KPAH00501/RPAH00501

**Category:** Paddy – Hybrid – BD-680

**Sowing Season:** Kharif & Rabi Season

**Duration(Days):** 115 – 120 (Kharif)

**Plant Height:** Medium

**Grain Type:** Medium Bold

**Disease/Pest Tolerancy:** Tolerant to blast and BLB

**Advantage:** High yield



## ASTHA K VANDANA

**Sowing Season:** Rabi Season. Most suitable sowing window is late October to late November.

**Duration (Days):** 115-125

**Plant Height:** 95-105 cm

**Grain Characteristics:** Amber attractive, and medium bold with shining

**Disease/Pest Tolerance:** Disease resistance to yellow and brown rust, making it a robust choice in disease-prone areas.

**Advantage:** Widely adopted in Uttar Pradesh, Bihar, Jharkhand, Odisha, West Bengal, Assam, and the north-eastern states, including central India.

**Packing Size**  
Available: 40 kg & 20 kg



## PADDY: NILANJANA

**Category:** Paddy - Improved

**Sowing Season:** Kharif only

**Duration(Days):** 135 - 140

**Plant Height(cm):** 115 - 120

**Grain Type:** Medium Bold

**Disease/Pest Tolerancy:** Resistant to all strains of blight

**Advantage:** High yielding & medium land persistent variety



## PADDY: RED MASURI

**Category:** Paddy - Improved

**Sowing Season:** Kharif only

**Duration(Days):** 135 - 140

**Plant Height(cm):** 120 - 125

**Grain Type:** Long Slender

**Disease/Pest Tolerancy:** Tolerance to Stem Borer and Leaf folder

**Advantage:** High tillering and quality full rice variety



## PADDY: DAMODAR

**Category:** Paddy - Improved - Damodar

**Sowing Season:** Kharif

**Duration(Days):** 145 -150

**Plant Height:** Long 125 cm

**Grain Type:** Medium Bold

**Soil Type -** Low Land only

**Advantage:** High Yielding ( 20-22



## PADDY: GOUTAM

**Category:** Paddy - Improved - Goutam

**Sowing Season:**

**Duration(Days):**

**Plant Height:**

**Grain Type:**

**Disease/Pest Tolerancy:**

**Advantage:**



Q/Acre)



## PADDY: GUTI SWARNA

Category: Maize - Improved

Sowing Season: Kharif only

Duration(Days): 140 - 145

Plant Height(cm): 120 - 125

Grain Type: Medium Bold

Disease/Pest Tolerancy: Sheath Blight & Blast Resistant

Advantage: High yielding variety



## PADDY: MADHU

Product ID: KPAI17103/RPAI17103

Category: Paddy - Improved - Madhu

Sowing Season: Kharif & Rabi

Duration(Days): 110 - 115 (Kharif)

Plant Height: 105 - 110 cm

Grain Type: Medium Fine

Disease/Pest Tolerancy: NA

Advantage: High Yield , Very tasty Rice quality



## MAIZE: DMRH 1301

Category: Maize Hybrid

Sowing Season: For early and late Rabi season only

Duration(Days): 125 - 140

Plant Height: Medium

Grain Type: Semi Flint

Disease/Pest Tolerancy: Tolerant

Advantage: Early than P3355, Responsive to high inputs.



## PADDY: AMOLA-068

Category: Paddy - Hybrid - Amola 068

Duration(Days): 115-120

Plant Height: Semi Dwarf

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to blast and BLB

Preferred Land Type: Medium to Low

Avg Yield: 20 - 22 Q/Acre



## PADDY: NANDITA-044

Category: Paddy - Hybrid - Nandita-044

Sowing Season: Kharif Season

Duration(Days): 130 - 140

Plant Height: Medium

Grain Type: Medium Bold

Disease/Pest Tolerancy: Tolerant to blast and BLB



## PADDY: ANAND

Product ID: KPAI02703

Category: Paddy - Improved

Sowing Season: Kharif

Duration(Days): 125 - 130

Plant Height: 100 - 110 cm

Grain Type: Super Fine

Disease/Pest Tolerancy: Moderate Resistance to Blast

Advantage: High yield midul slender

Advantage: Good Milling Recovery Percentage



## PADDY: ASTHA 10

**Product ID:**  
KPAI03203/RPAI03203

**Category:** Paddy - Improved

**Sowing Season:** Kharif & Rabi

**Duration(Days):** 115 - 120 (Kharif)

**Plant Height:** 90 - 100 cm

**Grain Type:** Medium Slender

**Disease/Pest Tolerancy:**

**Advantage:** High Yielding variety



## PADDY: ASTHA 1509

**Product ID:** KPAI03303

**Sowing Season:** Kharif

**Duration(Days):** 115 to 120

**Plant Height:** 95 - 100 cm

**Grain Type:** Basmati

**Disease/Pest Tolerancy:**

**Advantage:** Very Tasty rice



## PADDY: ASTHA EARLY

**Product ID:**  
RKPAI15403/RPAI15403

**Category:** Improved Paddy

**Sowing Season:** Kharif & Rabi

**Duration(Days):** 115 - 120 (Kharif)

**Plant Height:** 90 - 100 cm

**Grain Type:** Medium Fine

**Disease/Pest Tolerancy:**

**Advantage:** High Yielding variety



## PADDY: ASTHA GOLD

**Product ID:**  
KPAI15503/RPAI15503

**Category:** Paddy - Improved

**Sowing Season:** Kharif & Rabi

**Duration(Days):** 125 to 135 (Kharif)

**Plant Height:** Medium

**Grain Type:** Medium Fine

**Disease/Pest Tolerancy:** Tolerant to blast and BLB

**Advantage:** High yield