BEST-SELLERS

PADDY: RED BB 11

MAIZE: HYBRID BD 8108

MAIZE: HYBRID BD 059

MAIZE: HYBRID BD 051

GODHANA 17

Sowing Season: Rabi

Duration: First harvest: 50 – 55 days after sowing; Subsequent cuts: Every 45–50 days

Plant Height: 12 – 14 feet

Grain Type: Seed

Colour: Red

Disease / Pest Tolerance: Pest & disease tolerant

Advantage: Fast growing, multi-cut variety, multiple cuts per season, suitable for diverse soils & climates, ideal green fodder for livestock.

ASTHA PBW-154

Sowing Season: Rabi Season (commonly grown)

Duration (Days): 120-125

Plant Height: 90-100 cm

Grain Characteristics: Attractive medium bold

Disease/Pest Tolerance: Resistant to rusts (yellow, brown), and fusarium head blight

Advantage: Good for high-grade flour suitable for bread making and other wheat-based products. Suitable for medium to late-season sowing.
Favoured in regions with temperate climates, and is cultivated in areas that receive moderate rainfall.

Packing Size Available: 40 kg

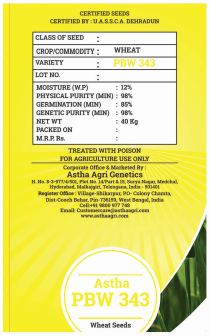
MAIZE: HYBRID BD 8032

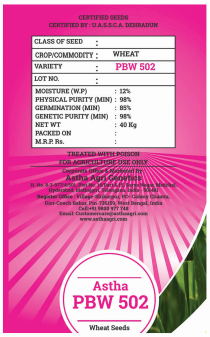
Category: Hybrid Maize
Sowing Season: Rabi
Duration (Days): 140 – 150
Plant Height: Medium
Grain Type: Semi-Flint
Disease Pest Tolerance: Tolerant to leaf blight
Advantage: Uniform Shelling and High Yielding

MUSTARD SRIJONEE

ASTHA PBW 343

ASTHA PBW 502





ASTHA 102

GODHANA 569 WHITE

GODHANA 568 RED

PADDY: ASTHA AMRIT - 301

Product ID: KPAH00603

Category: Paddy – Hybrid – Amrit -301

Sowing Season: Kharif Season

Duration(Days): 120 - 125

Plant Height: Medium

Grain Type: Medium Slender

Disease/Pest Tolerancy: Tolerant to blast and BLB

Advantage: High yield

PADDY: BD 680

Product ID:
KPAH00501/RPAH00501

Category: Paddy – Hybrid – BD-680

Sowing Season: Kharif & Rabi Season

Duration(Days): 115 – 120 (Kharif)

Plant Height: Medium

Grain Type: Medium Bold

Disease/Pest Tolerancy: Tolerant to blast and BLB

Advantage: High yield

ASTHA K VANDANA

Sowing Season: Rabi Season. Most suitable sowing window is late October to late November.

Duration (Days): 115-125

Plant Height: 95-105 cm

Grain Characteristics: Amber attractive, and medium bold with shining

Disease/Pest Tolerance: Disease resistance to yellow and brown rust, making it a robust choice in disease-prone areas.

Advantage: Widely adopted in Uttar Pradesh, Bihar, Jharkhand, Odisha, West Bengal, Assam, and the north-eastern states, including central India.

Packing Size
Available: 40 kg & 20 kg

PADDY: NILANJANA

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 115 - 120

Grain Type: Medium Bold

Disease/Pest Tolerancy: Resistant to all strains of blight

Advantage: High yielding & medium land persistant variety

PADDY: RED MASURI

Category: Paddy - Improved

Sowing Season: Kharif only

Duration(Days): 135 - 140

Plant Height(cm): 120 - 125

Grain Type: Long Slender

Disease/Pest Tolerancy: Tolerance to Stem Borer and Leaf folder

Advantage: High tillering and quality full rice variety

PADDY: DAMODAR

Category: Paddy - Improved - Damodar

Sowing Season: Kharif

Duration(Days): 145 -150

Plant Height: Long 125 cm

Grain Type: Medium Bold

Soil Type - Low Land only

Advantage: High Yielding (20-22

PADDY: GOUTAM

Category: Paddy - Improved - Goutam

Sowing Season:

Duration(Days):

Plant Height:

Grain Type:

Disease/Pest Tolerancy:

Advantage:

Q/Acre)

PADDY: GUTI SWARNA

Category: Maize - Improved

Sowing Season: Kharif only

Duration(Days): 140 - 145

Plant Height(cm): 120 - 125

Grain Type: Medium Bold

Disease/Pest Tolerancy: Sheath Blight & Blast Resistant

Advantage: High yielding variety

PADDY: MADHU

Product ID: KPAI17103/RPAI17103

Category: Paddy - Improved - Madhu

Sowing Season: Kharif & Rabi

Duration(Days): 110 - 115 (Kharif)

Plant Height: 105 - 110 cm

Grain Type: Medium Fine

Disease/Pest Tolerancy: NA

Advantage: High Yield , Very tasty Rice quality

MAIZE: DMRH 1301

Category: Maize Hybrid

Sowing Season: For early and late Rabi season only

Duration(Days): 125 - 140

Plant Height: Medium

Grain Type: Semi Flint

Disease/Pest Tolerancy: Tolerant

Advantage: Early than P3355, Responsive to high inputs.

PADDY: AMOLA-068

Category: Paddy - Hybrid - Amola 068

Duration(Days): 115-120

Plant Height: Semi Dwarf

Grain Type: Medium Slender

Disease/Pest Tolerance: Tolerant to blast and BLB

Preferred Land Type: Medium to Low

Avg Yield: 20 - 22 Q/Acre

PADDY: NANDITA-044

Category: Paddy - Hybrid - Nandita-044

Sowing Season: Kharif Season

Duration(Days): 130 - 140

Plant Height: Medium

Grain Type: Medium Bold

Disease/Pest Tolerancy: Tolerant to blast and BLB

PADDY: ANAND

Product ID: KPAI02703

Category: Paddy - Improved

Sowing Season: Kharif

Duration(Days): 125 - 130

Plant Height: 100 - 110 cm

Grain Type: Super Fine

Disease/Pest Tolerancy: Moderate Resistance to Blast

Advantage: High yield midiul slender

Advantage: Good Miling Recovery Percentage

PADDY: ASTHA 10

Product ID: KPAI03203/RPAI03203

Category: Paddy - Improved

Sowing Season: Kharif & Rabi

Duration(Days): 115 - 120 (Kharif)

Plant Height: 90 - 100 cm

Grain Type: Medium Slender

Disease/Pest Tolerancy:

Advantage: High Yielding variety

PADDY: ASTHA 1509

Product ID: KPAI03303

Sowing Season: Kharif

Duration(Days): 115 to 120

Plant Height: 95 - 100 cm

Grain Type: Basmati

Disease/Pest Tolerancy:

Advantage: Very Tasty rice

PADDY: ASTHA EARLY

Product ID: RKPAI15403/RPAI15403

Category: Improved Paddy

Sowing Season: Kharif & Rabi

Duration(Days): 115 - 120 (Kharif)

Plant Height: 90 - 100 cm

Grain Type: Medium Fine

Disease/Pest Tolerancy:

Advantage: High Yielding variety

PADDY: ASTHA GOLD

Product ID: KPAI15503/RPAI15503

Category: Paddy - Improved

Sowing Season: Kharif & Rabi

Duration(Days): 125 to 135 (Kharif)

Plant Height: Medium

Grain Type: Medium Fine

Disease/Pest Tolerancy: Tolerant to blast and BLB

Advantage: High yield